



VideolIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite a300  
Springfield, VA 22152

## Contract # 109133

**Schedule Dates** 04/21/13-04/24/13  
**Advertiser** Americans for Prosperity (9177)  
**Agency** Media Ad Ventures (3502)  
**Product** Political/Issues (1129)  
**Brand** AMERICANS FOR PROSPERITY (13327)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** Bush,Carolyn  
**Phone/Fax** /  
**CPE** 133/149/149 548 133  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** AMER FOR PROSPERITY

**Date Entered** 04/19/13  
**Last Modified** 04/19/13  
**Entered By** Nancy Lavelly  
**CO-OP** No  
**Headline #** ECR07962520  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,135.00  
**Net Total** \$17,765.00  
**Sales Tax**

### WTHR (WTHR)

By Broadcast Month	Spots	Rate
Apr. 2013	22	\$20,900.00
<b>Grand Total:</b>	<b>22</b>	<b>\$20,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/22/13-04/22/13	3	:30	5A- 5:30A (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	4/19/13
2.0	Normal Line / SPOT (2)	04/23/13-04/23/13	3	:30	5A- 5:30A (EST)	1		X						1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	4/19/13
3.0	Normal Line / SPOT (3)	04/24/13-04/24/13	3	:30	5A- 5:30A (EST)	1			X					1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	4/19/13
4.0	Normal Line / SPOT (4)	04/22/13-04/22/13	3	:30	5:30A- 6A (EST)	1	X							1	\$500.00	\$500.00	WTHR (WTHR)	5:30-6A SUNRISE	4/19/13
5.0	Normal Line / SPOT (5)	04/23/13-04/23/13	3	:30	5:30A- 6A (EST)	1		X						1	\$500.00	\$500.00	WTHR (WTHR)	5:30-6A SUNRISE	4/19/13
6.0	Normal Line / SPOT (6)	04/24/13-04/24/13	3	:30	5:30A- 6A (EST)	1			X					1	\$500.00	\$500.00	WTHR (WTHR)	5:30-6A SUNRISE	4/19/13
7.0	Normal Line / SPOT (7)	04/22/13-04/22/13	1	:30	6A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-7A SUNRISE	4/19/13
8.0	Normal Line / SPOT (8)	04/23/13-04/23/13	1	:30	6A- 7A (EST)	1		X						1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-7A SUNRISE	4/19/13
9.0	Normal Line / SPOT (9)	04/24/13-04/24/13	1	:30	6A- 7A (EST)	1			X					1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-7A SUNRISE	4/19/13
10.0	Normal Line / SPOT (10)	04/22/13-04/22/13	2	:30	7A- 9A (EST)	1	X							1	\$900.00	\$900.00	WTHR (WTHR)	7-9A TODAY	4/19/13
11.0	Normal Line / SPOT (11)	04/23/13-04/23/13	2	:30	7A- 9A (EST)	1		X						1	\$900.00	\$900.00	WTHR (WTHR)	7-9A TODAY	4/19/13
12.0	Normal Line / SPOT (12)	04/24/13-04/24/13	2	:30	7A- 9A (EST)	1			X					1	\$900.00	\$900.00	WTHR (WTHR)	7-9A TODAY	4/19/13
13.0	Normal Line / SPOT (13)	04/21/13-04/21/13	4	:30	10A- 11A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	10-11A MEET THE PRESS	4/19/13
14.0	Normal Line / SPOT (14)	04/22/13-04/22/13	2	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	4/19/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideolIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite a300  
Springfield, VA 22152

## Contract # 109133

**Schedule Dates** 04/21/13-04/24/13  
**Advertiser** Americans for Prosperity (9177)  
**Agency** Media Ad Ventures (3502)  
**Product** Political/Issues (1129)  
**Brand** AMERICANS FOR PROSPERITY (13327)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** Bush,Carolyn  
**Phone/Fax** /  
**CPE** 133/149/149 548 133  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** AMER FOR PROSPERITY

**Date Entered** 04/19/13  
**Last Modified** 04/19/13  
**Entered By** Nancy Lavelly  
**CO-OP** No  
**Headline #** ECR07962520  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,135.00  
**Net Total** \$17,765.00  
**Sales Tax**

## WTHR (WTHR)

By Broadcast Month	Spots	Rate
Apr. 2013	22	\$20,900.00
<b>Grand Total:</b>	<b>22</b>	<b>\$20,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	04/23/13-04/23/13	2	:30	5P- 6P (EST)	1		X						1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	4/19/13
16.0	Normal Line / SPOT (16)	04/24/13-04/24/13	2	:30	5P- 6P (EST)	1			X					1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	4/19/13
17.0	Normal Line / SPOT (17)	04/22/13-04/22/13	2	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	WTHR (WTHR)	6-6:30P EARLY NEWS	4/19/13
18.0	Normal Line / SPOT (18)	04/23/13-04/23/13	2	:30	6P- 6:30P (EST)	1		X						1	\$1,500.00	\$1,500.00	WTHR (WTHR)	6-6:30P EARLY NEWS	4/19/13
19.0	Normal Line / SPOT (19)	04/24/13-04/24/13	2	:30	6P- 6:30P (EST)	1			X					1	\$1,500.00	\$1,500.00	WTHR (WTHR)	6-6:30P EARLY NEWS	4/19/13
20.0	Normal Line / SPOT (20)	04/22/13-04/22/13	3	:30	11P- 11:35P (EST)	1	X							1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	4/19/13
21.0	Normal Line / SPOT (21)	04/23/13-04/23/13	3	:30	11P- 11:35P (EST)	1		X						1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	4/19/13
22.0	Normal Line / SPOT (22)	04/24/13-04/24/13	3	:30	11P- 11:35P (EST)	1			X					1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	4/19/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."